Presidential Election 2016

The who, what, where and why of American voting habits.
“Puttin’ on the Line”
Understanding the Political Spectrum

Democrats

Independents

Republicans

Progressively more Liberal

Moderates

Progressively more Conservative

Left Wing

BASE Democrats

Moderately Democrat

Right Wing

Moderately Republican

BASE Republican
Exit polls are interviews of voters as they leave polling places on Election Day. Participation is voluntary and anonymous. Interviewing starts when polls open and ends about an hour before they close.

**National Poll**

**President**

<table>
<thead>
<tr>
<th>Q: Are you:</th>
<th>Total</th>
<th>Hillary Clinton</th>
<th>Donald Trump</th>
<th>Gary Johnson</th>
<th>Jill Stein</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>48%</td>
<td>41%</td>
<td>53%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Female</td>
<td>52%</td>
<td>54%</td>
<td>42%</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Sample: 24,537 respondents

Sample: 24,482 Respondents

1. In a cogent sentence, state the obvious. What percentages of voters were male? Female? Explain how gender impacted the election outcome in 2016.

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious. What age groups comprised the majority of voters in 2016? Explain how age impacted the election outcome in 2016?

2. Find turnout percentages for each age group and report your findings.

3. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious. Explain how race and ethnicity played a role in the election outcome of 2016.

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious. What percentages of American voters in 2016 graduated from college?

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious. How did income levels impact electoral outcomes in 2016?

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious.
1. In a cogent sentence state the obvious. Synthesize the issues that motivated both Democrats and Republicans in the 2016 election.

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious. What can be said about how a majority of voters thought about government?

2. 2016 has been called a “change election.” Look back at previous presidential elections – was “change” a common theme in determining winners? Give examples.
1. In a cogent sentence state the obvious. Where did a majority of voters in 2016 live? Using other demographic data, why do you suppose these voters leaned toward Trump?

2. Find comparison data from at least two (2) previous presidential elections.
1. In a cogent sentence state the obvious.

2. Find comparison data from at least two (2) previous presidential elections.

Describe the typical TRUMP voter:

Describe the typical CLINTON voter:

What essential lesson learned in 2016 might make the difference if wanting to win the presidential election in 2020?

Applied Political Science: Using the demographic lessons from above place the following real people onto the political spectrum on page 2.

Place each of the following in the blanks found on the political spectrum chart. Each of the following either fit as “base Democrat,” “moderately Democrat,” “moderately Republican,” or “base Republican.”

most Americans, sporadic church-goer OK with civil unions, Jewish science teacher at Boston College, single male who did not vote in 2000, suburban middle-aged Latino baby-boomer, evangelical banker living in Barrington, Catholic who attends Mass weekly, suburban mom worried about national security, African-American banker in Atlanta, woman happily married to Phoenix high school teacher, gun owner, married college grad living in the city, pro-life community college student in Nashville, middle-aged Catholic from Iowa, Teamster worker living in Topeka, retired female lawyer from New England.